

# St. Louis & St. Louis County Promise Zone

Second Round



## Lead Organization:

St. Louis Economic Development Partnership

## Population:

199,792

## Poverty Rate:

35.48%

## Unemployment Rate:

20.91%

## Key Partners:

St. Louis City and St. Louis County

This Promise Zone encompasses portions of St. Louis and St. Louis County including the communities of: Bellerive Acres, Bel-Nor, Bel-Ridge, Berkeley, Beverly Hills, Cool Valley, Country Club Hills, Dellwood, Ferguson, Flordell Hills, Glen Echo Park, Greendale, Hazelwood, Hillsdale, Jennings, Kinloch, Moline Acres, Normandy, Northwoods, Pagedale, Pine Lawn, Riverview, University City, Uplands Park, Velda City, Velda Village Hills, and Wellston.



The Promise Zone has alarmingly high unemployment, crime, and mortality rates; significant numbers of vacant lots and abandoned buildings; and homelessness.

In a region where local government fragmentation and jurisdictional competition are historically barriers to progress, the Promise Zone designation will be a catalyst for ongoing collaboration and change that will drive future regional growth and prosperity. The St. Louis

Economic Development Partnership in partnership with St. Louis City and St. Louis County will focus on public-private partnerships to drive area revitalization and create a better, more inclusive St. Louis region.

The partners five goals are:

- Increase Economic Activity
- Reduce Serious And Violent Crime
- Improve Educational Outcomes
- Create Sustainable Mixed-Income Communities
- Improve Health and Wellness

**"St. Louis County, the municipalities situated therein, and the City of St. Louis, devote substantial resources toward public safety, public education, economic development, and health and wellbeing, resources of a magnitude that would be the envy of many communities. If these resources were more thoughtfully aligned and more urgently shared across political boundaries, and were supplemented with Federal and Staff support, our community can experience rapid improvement in social conditions in the Promise Zone."**

*Francis G. Slay, Mayor, City of St. Louis and  
Charlie A. Dooley, Former County Executive, St. Louis County*